

HOME GROWN  
ENERGY &  
PASSION



ADVICE &  
SUPPORT TO GROW

... *Gerry Moan*

## Mentoring and Advice - Real World and Honest

### What shape would the Mentoring take?

If you have an **existing** business and really want to spend time looking at the options then the mentoring and advice service I deliver may well be the place to start.

Over the years I have worked with every business type, all in various states of repair!

If you are a **High Tech Start up** and want to develop plans that will attract **investment** we can do that!

If you are an existing business that is changing direction and that needs investment we can help there.

If you are an existing business that just needs a **makeover** we can do that too.

The **support and advice** offered is based on experience and reality.

If it's not going to work will be the first to say.... however if there is the slimmest of opportunities there - that's where I can bring the energy to develop your potential.

### What will we do in a session?

*Diagnose before prescription!*

We will explore options, we will suggest ways forward and we will look at the practical and pragmatic ways of taking action.

### Subjects we can address.

#### Sales

Field Sales  
Telesales  
Sales Management

#### Marketing

Marketing Plans  
Customer Satisfaction  
New Markets  
Export

#### Business Development

Succession plans  
New directions  
New Markets  
New Business!

#### Investment Readiness

With our network of angel Investors we have guided many investors and Businesses toward successful agreements. If you have a business looking to attract investment, I can help here.

Contact me on +353 46 902 6255

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## What others said!

"Gerry was hired to provide training to High Growth entrepreneurs in the ICT, High Tech & Creative industries. Most had no business background and few networks. He assisted in developing a comprehensive and challenging personal and business development programme that provides every participant with the tools and grounding to build successful businesses. His integrity is second to none and his customer focused attitude is infectious"

*Garrett Duffy*  
*Enterprise Manager*

## Who is Gerry Moan?

A Practical, Down to Earth Business Trainer & Adviser who has worked with hundreds of Irish Owned SME's. He loves working in sales marketing and business development roles in progressive businesses that are not afraid to make changes.

Gerry has grown a number of businesses and advises many high growth start-ups. He has an ability to cut through to the heart of a matter and help then define a new and better way forward for all those he works with.

An accomplished and inspirational sales coach and public speaker, Gerry brings his expertise to companies focussing on building and maintaining relationships with prospective customers and help them devise and validate effective sales and marketing strategies.

## So... in Recap!

At your Business Premises or Off-site the location doesn't matter, as long as we get down to business!

## Themes

### Sales

Cutting out the Wheat from The chaff! - What makes an ideal customer?

### Marketing

Getting down to it! - roles plays and scenarios to improve the skills

### Business Development

The Nub of the Matter - Closing, Closing, Closing!

### Investment Readiness

Making the best of the time available - Proper Planning!

